

**We keep people connected**  
WHEN IT MATTERS MOST

**AIRBUS**

**We create smarter ways to**  
KEEP ALL OUR COMMUNITIES SAFE

**We design with** AN OPEN MIND

# Privacy Statement

Effective Date: August 14, 2017

## PRIVACY STATEMENT

### Airbus DS Communications and Privacy

Airbus DS Communications always strives to be conscious and respectful of your privacy. As a visitor to our Website or as a customer, we recognize the importance of protecting your personal information. We work hard to ensure that our relationship is as exclusive as you want it to be.

This Privacy Statement (“Privacy Statement”) applies to <http://www.airbus-dscomm.com> (“Website”), owned and operated by Airbus DS Communications (“Airbus”, “We,” “Us,” or “Our”) as well as information collected in providing services to our customers. This Privacy Statement describes how Airbus collects, uses, shares and secures the personal information you provide, as well as the choices available to you regarding our use of your personal information and how you can access, correct and update this information.

### What Information Do We Collect and How Do We Use It?

#### Personally Identifiable Information

With your consent, we may collect personal information directly from you, including: your name, title, company, industry, solution, address, country, email, and phone number, and. If you send us a communication, we also retain the content of your communication. We may collect this information when you purchase a product or service, sign up for a webinar, request a white paper or product information, ask us a question, or [contact us](#) regarding your service.

We use this information to fulfill your request and improve our services. We may also use this information to communicate with you about products or services that may interest you. You can change your marketing communication preferences by contacting us at [privacy@airbus-dscomm.com](mailto:privacy@airbus-dscomm.com), or as described below.

We may also receive information entered into our service platforms by our customers about their customers. The use of such information received through our services shall be limited to the purpose of providing the service for which the customer has engaged Airbus.

#### Non-Personally Identifiable Information

As is true of most websites, we gather certain information automatically. When you visit our Website, we may collect non-personally identifiable information including device type, Internet protocol (IP) address, browser type, Internet service provider (ISP), referring/exit pages, the files viewed on our site (e.g., HTML pages, graphics, etc.), operating system, date/time stamp, and/or clickstream data in order to analyze trends in the aggregate and administer the site. We also use this information to better understand the usability of our Website and effectiveness of our marketing efforts.

To the extent that IP addresses or similar identifiers are considered personal information by local law, we also treat these identifiers as personal information. Similarly, to the extent that non-personal information is combined with personal information, we treat the combined information as personal information for the purposes of this Privacy Statement.

## Tracking Technologies

Airbus uses cookies or similar technologies to analyze trends, administer this Website, track users' movements around the Website, and to gather demographic information about our user base as a whole.

A cookie is a small file stored on your computer's hard drive which acts as a unique identifier. It stores user preference information, keeps track of your purchases and enhances site security. We use the information to enhance your visit to airbus-dscomm.com and to provide you with information tailored to your needs. Cookies allow you to visit pages within a site without having to reintroduce yourself.

You can control the use of cookies at the individual browser level, but if you choose to disable cookies, it may limit your use of certain features or functions on our website or service.

Currently, various browsers offer a "do not track" or "DNT" option which sends a signal to websites visited by the user about the user's browser DNT preference setting. Airbus does not currently commit to responding to browsers' DNT signals with respect to our Website, in part, because no common industry standard for DNT has been adopted, including no consistent standard of interpreting user intent.

## Service-Related Data

When you use an Airbus service, Airbus may host or otherwise have access to personal information of your customers and individuals participating in the service. Airbus treats this information as confidential and accesses and uses the information for the sole purpose of providing and improving service.

A denial of approval to use, disclose, or permit access to your personal information for purposes other than providing service will not affect the provision of the services of which you are a customer.

Any approval, denial, or withdrawal of approval for use of your personal information for any purposes other than providing the service is valid until you affirmatively revoke such approval or denial. You have the right to deny or withdraw access to such personal information at any time. However, please note that Airbus may be compelled, or permitted, to disclose your personal information when such disclosure is provided for by other laws.

## Security

The security of your personal information is important to us. We employ administrative, technological and physical safeguards designed to keep your data safe. If you have questions about the security of your personal information, you may contact us using the information below. We may retain your information for as long as your account is active or as needed to provide you services, comply with our legal obligations, resolve disputes and enforce our agreements.

## Data Hosting

Airbus hosts data in secure facilities located in the United States.

## Sharing

Airbus does not share your personal information with third parties for any purpose without your consent except for the following situations:

With our vendors who provide services on our behalf to help with our business; and

Information about your credit worthiness, so that we can operate effectively and prevent fraud.

Our vendors are authorized to use your personal information only as necessary to provide services to assist in our business activities. These services may include: providing hosting services and cloud computing infrastructure, sending marketing communications, providing direct solutions support and payment processing.

## **Access**

Airbus recognizes that you have the right to access your personal information. Upon request, we will confirm whether we hold any of your personal information. You may access, correct or request deletion of your personal information by contacting us as described below. We commit to respond to your request within a reasonable timeframe.

Airbus has no direct relationship with the individuals whose personal data we may process on behalf of our customers. An individual who seeks access, or who seeks to correct, amend, or delete such data should direct their query to Airbus' customer (the data controller). If requested to remove such data we commit to respond within a reasonable timeframe.

## **Your Choices**

You may change your marketing communication preferences at any time by contacting us as described below or by clicking the subscription categories link located at the bottom of any of our marketing emails.

If you wish to opt out of interest-based advertising you may do so by clicking on the link at the bottom of any marketing communications you receive from us. Please note you may continue to receive generic ads as this is beyond our ability to directly control.

## **Legal Notice**

In certain situations, Airbus may be required to disclose personal data in response to lawful requests by public authorities.

We may also disclose your personal information as required by law, such as to comply with a subpoena or other legal process, when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, or to investigate fraud, or respond to a government request

If Airbus is involved in a merger, acquisition, dissolution or sale of all or a portion of its assets, we reserve the right to sell or transfer your personal information. You will be notified via email and/or a prominent notice on our website of any change in ownership, uses of your personal information, and choices you may have regarding your personal information. We may also disclose your personal information to any other third party with your prior consent.

## **How to Contact Us About Privacy**

If you have questions about this Privacy Statement or our data handling practices, wish to request access or changes to your data, or have other requests regarding your data, please contact Airbus' Privacy Officer at:

[Privacy@airbus-dscomm.com](mailto:Privacy@airbus-dscomm.com) –or–  
Airbus DS Communications  
Attn: Privacy Officer

42505 Rio Nedo  
Temecula, CA 92590

If you have an unresolved privacy or data use concern which you feel we have not addressed satisfactorily, please contact our U.S.-based third party dispute resolution provider (free of charge) at <https://feedback-form.truste.com/watchdog/request>.

## **Changes to This Privacy Statement**

We may update this Privacy Statement to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this website prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.